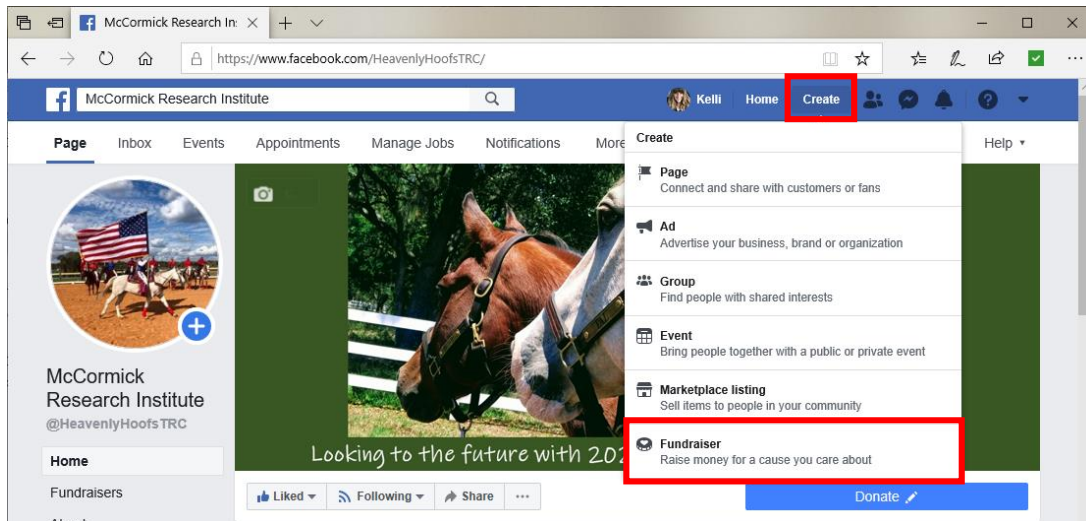


Create a Facebook Fundraiser

One easy way to raise funds for McCormick is to create a Facebook fundraiser on your personal Facebook page. That way donors can give online and McCormick will receive 100% of monies donated. Donors do not have to be Facebook members. Just follow these few simple steps to set up your fundraiser.

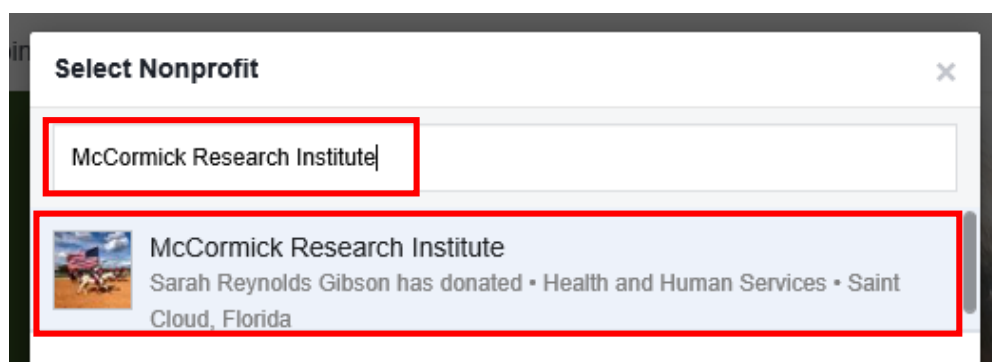
1. On your Facebook page, click **Create** and select **Fundraiser**.



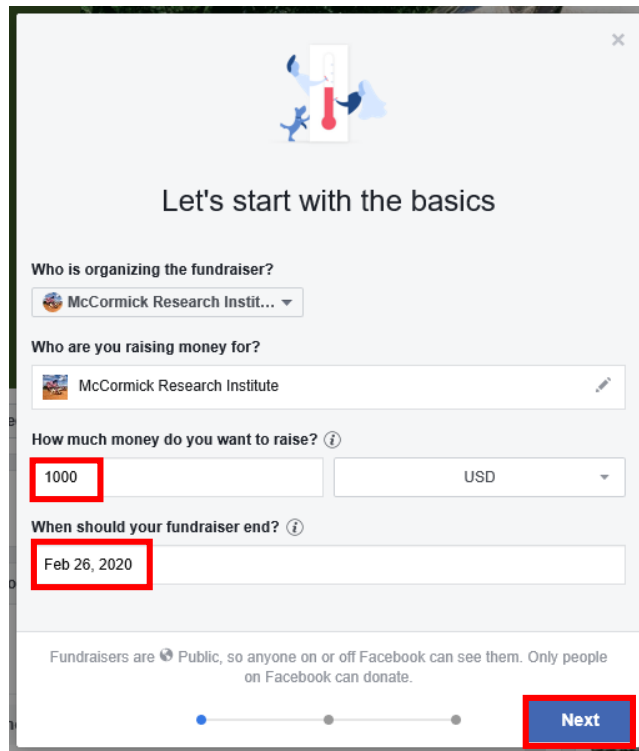
2. Select **who you are creating the fundraiser for**.



3. Search for **McCormick Research Institute** and click on **McCormick's** name in the results.



4. Fill in the blanks to indicate **how much you hope to raise** and **when the fundraiser will end**. Then click **Next**.



Let's start with the basics

Who is organizing the fundraiser?
McCormick Research Instit...

Who are you raising money for?
McCormick Research Institute

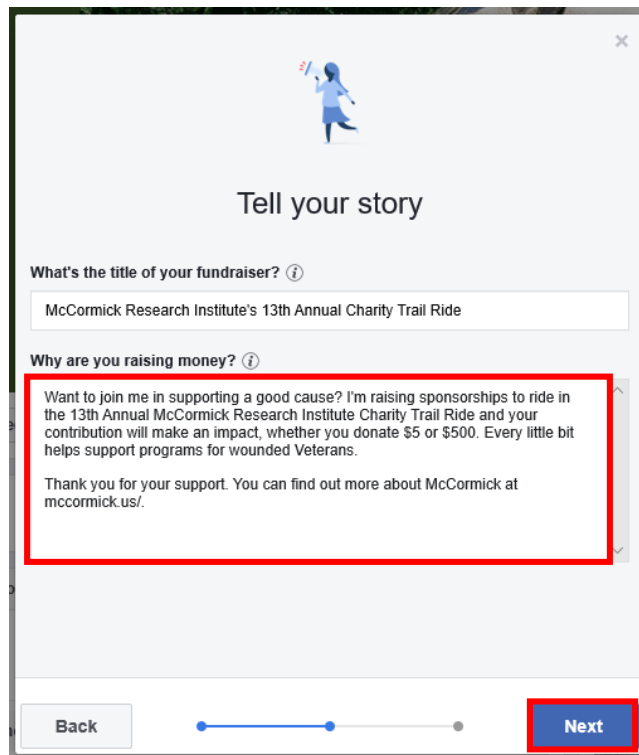
How much money do you want to raise? ⓘ
1000 USD

When should your fundraiser end? ⓘ
Feb 26, 2020

Fundraisers are Public, so anyone on or off Facebook can see them. Only people on Facebook can donate.

Next

5. Give some **information about the fundraiser**. Then click **Next**.



Tell your story

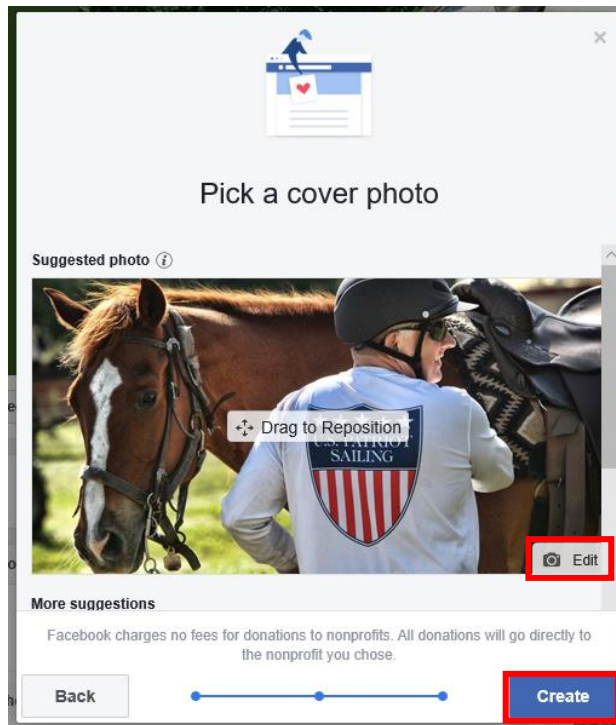
What's the title of your fundraiser? ⓘ
McCormick Research Institute's 13th Annual Charity Trail Ride

Why are you raising money? ⓘ
Want to join me in supporting a good cause? I'm raising sponsorships to ride in the 13th Annual McCormick Research Institute Charity Trail Ride and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps support programs for wounded Veterans.

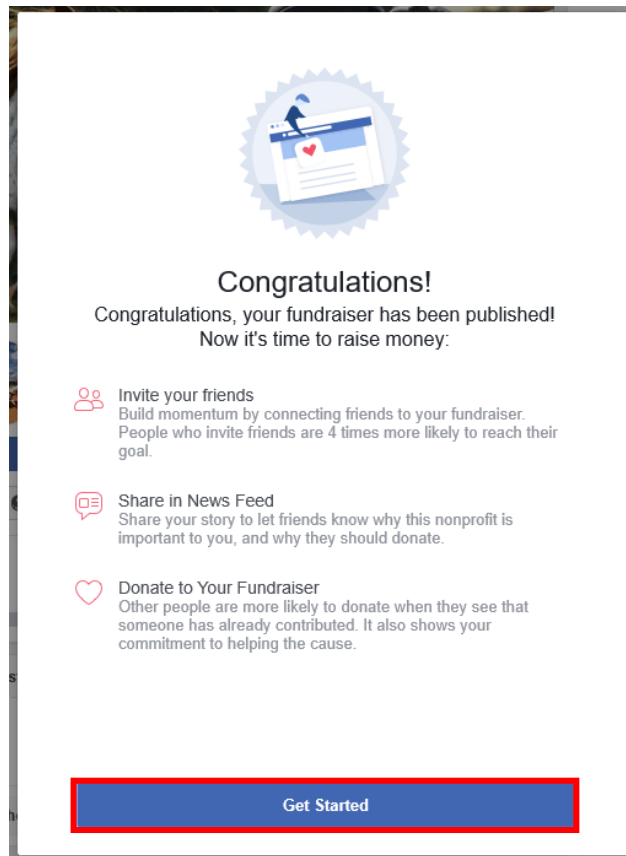
Thank you for your support. You can find out more about McCormick at mccormick.us/.

Back Next

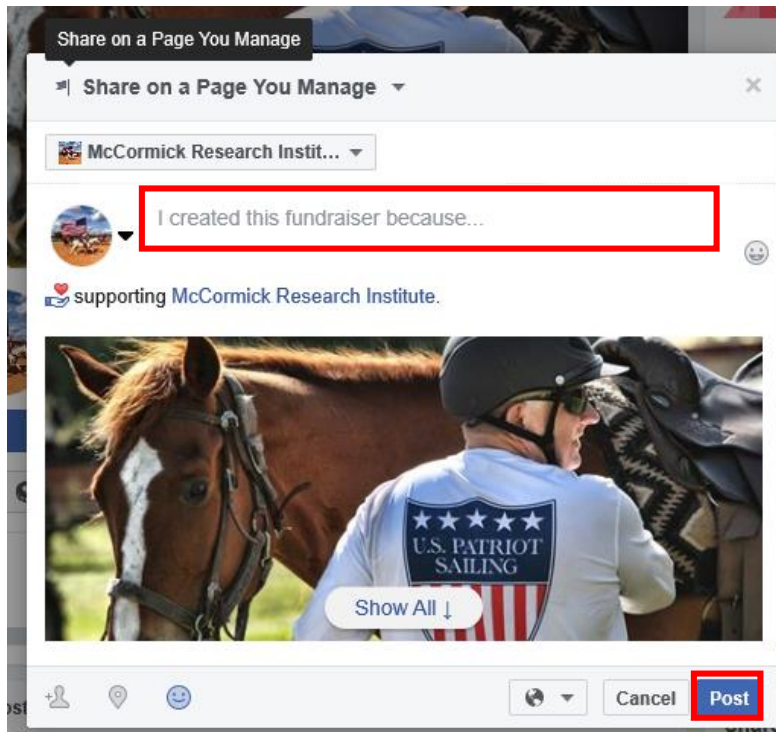
6. Select a **photo** for your fundraiser. Then click **Create**.



7. Your fundraiser has been created. Next click **Get Started** to share it.



8. **Share it** through a post on your page.



9. **Invite** your friends to give, or **send it** to anyone you'd wish by **copying and pasting the URL** address and emailing it with a personal note. They don't even have to be on Facebook to donate.

